

APPENDIX G**Tourism Advisory Board Membership 2022**

Name	Position	Organisation	Alternate
Chas Bishop	Chief Executive	National Space Centre & LLEP Board Member 2022 Interim TAB Chair	Neil Shorrocks, General Manager
Phil Hackett	General Manager	King Richard III Visitor Centre	
Chris Stafford	Chief Executive	Curve Theatre & Cultural Tourism rep	Claire Ward, Director of Communications & Fundraising
David Meek	Interim CEO	Twycross Zoo	Anju Trevedi, Senior Partnerships Development Manager NSCC
Vacant		Skills Representative	
Alan Leather	Enterprise Manager	Canal & River Trust	Jannette Warrener, Destinations & Attractions Manager
James Conaghan	General Manager, Novotel & Adagio Leicester	Accommodation and Business Tourism Rep	Jo Dempster, Marriott Hotels
John Everitt	Chief Executive	National Forest Company & North West Leicestershire Rep	Louise Driver, Director of Operations
David Ellard	Commercial Manager	Great Central Railway	
Ali Clements	Economy & Sport Growth Manager Active Together	Active Together & Sports Tourism rep	
John Richardson	Strategic Director, Blaby District Council	District Council Rep	Simon Jones, Cultural Services Manager H&B BC

Helen Harris	Economic Growth Manager	Leicestershire County Council – Funding body	
Sarah Harrison	City Centre Director	Leicester City Council, City representative	
Mike Dalzell	Director – Tourism, Culture and Inward Investment	Leicester City Council- Funding body	
Erika Hardy	Head of Marketing	Everards Brewery & Food and Drink representative	
Vacant		East Midlands Airport	
Irshad Mulla	Economic Strategy Manager	LLEP	
Shelagh Core	BID Manager	Melton BID & BID rep,	
Mike Denby	Director of Inward Investment and Place Marketing	Place Marketing Team	
Sally Coleman	Economic Growth Manager (Strategic Tourism)	Place Marketing Team – TAB Management Support	